

PUBLISHING STANDARDS

Privacy Policy

Invisible Architecture Press

Trust begins with clarity. This policy explains what personal data we collect, why we use it, how long we retain it, and the rights available to every visitor.

Version 1.0 | Last updated 3 August 2026

This Privacy Policy applies to invisiblearchitecturepress.com and to communications submitted through the website or sent directly to the Press.

1. Who We Are

Invisible Architecture Press is an independent publishing imprint operating from Copenhagen, Denmark. For the purposes of applicable data protection law, Invisible Architecture Press is the controller of personal data processed through this website.

CONTROLLER	Invisible Architecture Press, Copenhagen, Denmark
EMAIL	info@invisiblearchitecturepress.com
WEBSITE	invisiblearchitecturepress.com

2. Personal Data We Collect

Contact form data. When you use the contact form, we may collect your name, email address, subject, message, privacy consent confirmation, and the date and time of submission.

Direct communications. If you contact us by email or through another channel, we process the information contained in your message and any information reasonably necessary to respond.

Technical and security data. Our hosting and security systems may process IP address, browser and device information, request metadata, server logs, anti-abuse signals, and a Cloudflare Turnstile verification token.

Data you choose to provide. Please do not send special category data, confidential third-party information, identification documents, payment card details, or unpublished manuscripts unless we have specifically requested them through an agreed channel.

3. Why We Use Personal Data and Our Legal Bases

To respond to inquiries. We use contact details and message content to answer questions, manage publishing or research communications, and take steps requested by you. Depending on the context, the legal basis is your consent, steps taken at your request before entering into an arrangement, or our legitimate interest in operating the Press and responding to serious inquiries.

To protect the website. We process technical data to prevent spam, abuse, fraud, unauthorised access, and disruption. The legal basis is our legitimate interest in maintaining the security and integrity of the website and its communications infrastructure.

To maintain records. We may retain correspondence and related records where reasonably necessary for publishing administration, rights management, research integrity, dispute prevention, or the establishment, exercise, or defence of legal claims.

To comply with law. We may process or disclose information where necessary to comply with a legal obligation, court order, or lawful request from a competent authority.

4. Required Fields and Automated Decisions

Fields marked as required are necessary for us to receive and respond to your inquiry. If you do not provide them, the form may not be submitted or we may be unable to respond.

We do not use personal data collected through this website for automated decision-making or profiling that produces legal or similarly significant effects.

5. Cookies and Essential Technologies

At the date of this policy, the website does not use advertising cookies, behavioural profiling, or marketing analytics. It uses only technologies reasonably necessary to operate, secure, and deliver the website and its forms.

Cloudflare Turnstile is used to distinguish legitimate visitors from automated abuse. Turnstile may process technical signals in the browser and on Cloudflare systems for security verification. Cloudflare provides a dedicated Turnstile Privacy Addendum describing this processing.

If non-essential analytics, embedded media, or marketing technologies are introduced later, this policy and the website consent mechanism will be updated before those technologies are activated.

[Read the Cloudflare Turnstile Privacy Addendum](#)

6. Service Providers and Other Recipients

We use carefully selected providers to operate the website and communications infrastructure. They may process personal data only to the extent necessary to provide their services, subject to their contractual and legal obligations.

- DigitalOcean - website hosting, server infrastructure, storage, and backups.
- Cloudflare - DNS, content delivery, network security, Turnstile verification, and email routing.
- Brevo - transactional email delivery from the website.
- Google - destination mailbox and email storage for messages routed to the Press.
- WordPress, Elementor, and Formidable Forms - software used to publish the website and process contact submissions on our server.
- Professional advisers, service providers, or public authorities where disclosure is necessary and lawful.

We do not sell, rent, or trade personal data.

7. International Data Transfers

Some service providers may process data in countries outside Denmark or the European Economic Area. Where required, transfers are protected by an adequacy decision, standard contractual clauses approved by the European Commission, or another lawful transfer mechanism, together with appropriate technical and organisational safeguards.

8. How Long We Retain Personal Data

Contact form submissions and ordinary inquiry correspondence are normally retained for up to 24 months after the last meaningful communication. They may be deleted earlier when no longer needed.

Correspondence relating to publishing rights, permissions, contracts, disputes, or continuing professional relationships may be retained for longer where reasonably necessary or legally required.

Routine technical and security logs are generally retained for no longer than 90 days, unless a longer period is required to investigate an incident, prevent abuse, or comply with law.

Residual copies may remain in encrypted or access-controlled backups until the relevant backup cycle expires.

9. Your Rights

Subject to applicable law and any relevant limitations, you may request access to your personal data, correction of inaccurate data, deletion, restriction of processing, data portability, or information about how your data is used. You may also object to processing based on legitimate interests.

Where processing is based on consent, you may withdraw that consent at any time. Withdrawal does not affect the lawfulness of processing carried out before withdrawal.

To exercise a right, contact us at info@invisiblearchitecturepress.com. We may request reasonable information to verify identity and protect personal data from unauthorised disclosure.

You also have the right to lodge a complaint with the Danish Data Protection Agency, Datatilsynet. [File a complaint with Datatilsynet](#)

10. Security

We use proportionate technical and organisational measures designed to protect personal data against accidental loss, unlawful use, unauthorised access, alteration, and disclosure. These measures include encrypted transmission, controlled administrative access, server security, anti-abuse verification, access logging, and backup procedures.

No internet service can guarantee absolute security. Visitors should avoid sending sensitive or confidential material through the general contact form.

11. Children

The website and publishing programme are intended for professional, academic, and general adult audiences. We do not knowingly collect personal data from children under 16 through the contact form. If you believe a child has submitted personal data, contact us so that we can assess and, where appropriate, delete it.

12. External Links

The website may link to Amazon, SSRN, Zenodo, ORCID, and other independent platforms. Those organisations control their own websites and privacy practices. This policy does not govern personal data collected directly by those external services.

13. Changes to This Policy

We may update this Privacy Policy when the website, publishing programme, service providers, or legal requirements change. The current version will remain available through the website, with its effective date stated at the beginning of the document.

14. Contact

Questions about this Privacy Policy or the processing of personal data should be sent to:

CONTROLLER	Invisible Architecture Press, Copenhagen, Denmark
EMAIL	info@invisiblearchitecturepress.com
WEBSITE	invisiblearchitecturepress.com

Clarity is not decoration. It is the first layer of trust.